



Fostering grassroots entrepreneurship and strong startup communities across Europe

Creating a more entrepreneurial world

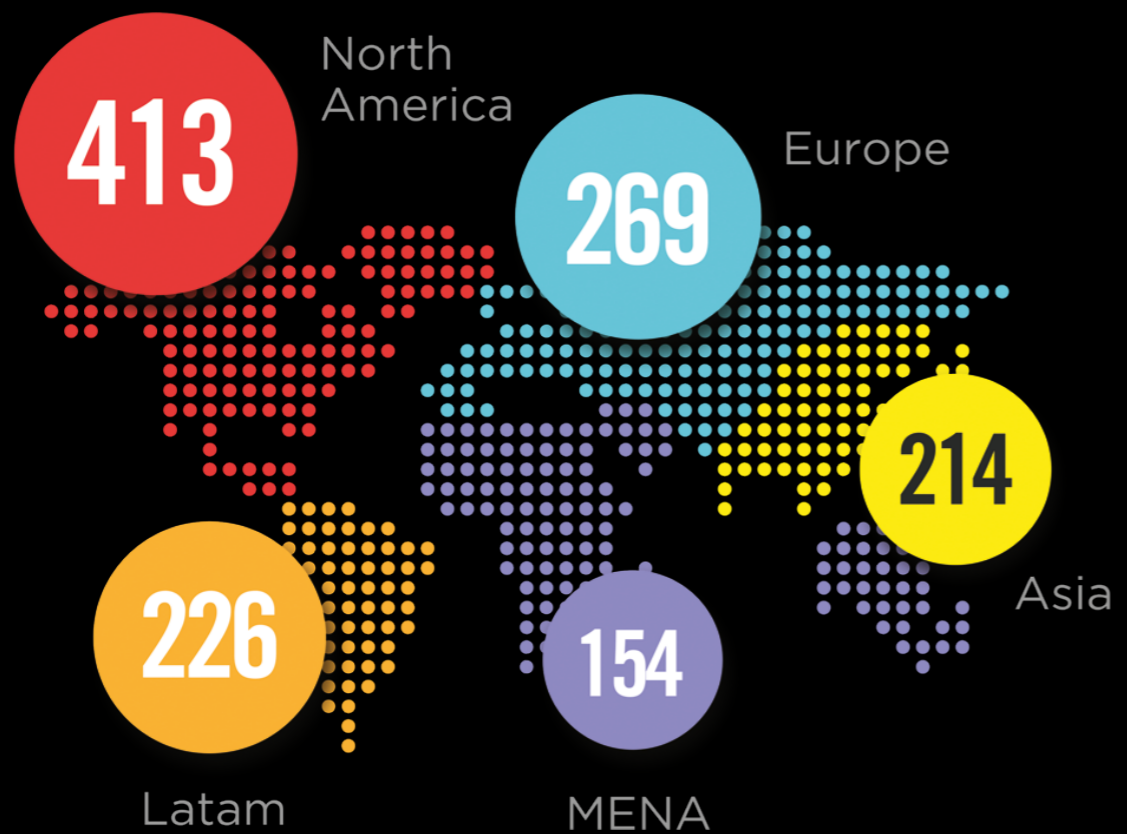
Unlocking human potential through entrepreneurship.

We are a global non-profit on a mission to make the world a more innovative and prosperous place, one community at a time. We believe that entrepreneurs are critical to driving a strong global economy and a better world. We provide high impact, experiential programming that is delivered by grassroots leaders & influencers at the core of every strong entrepreneurial community.



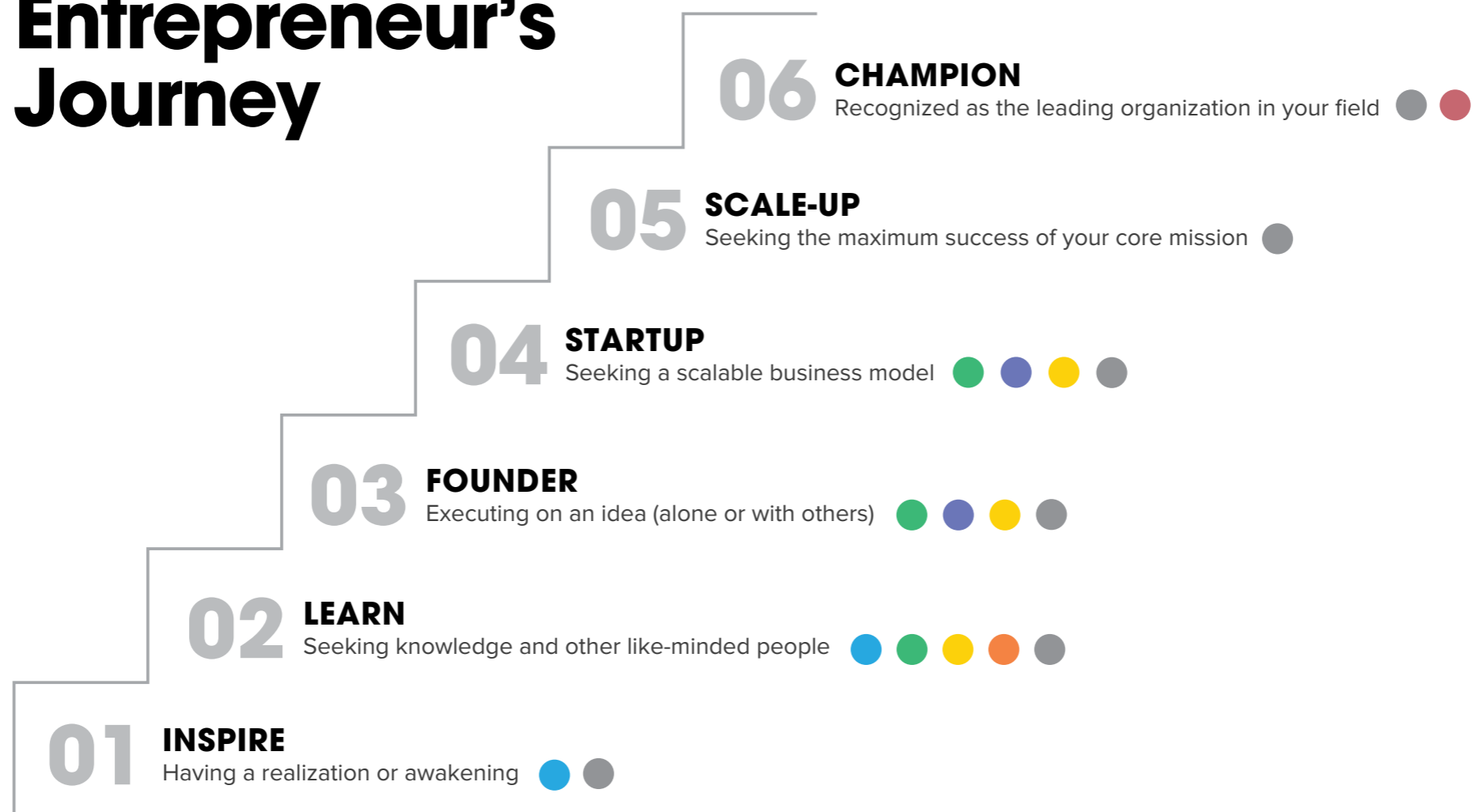




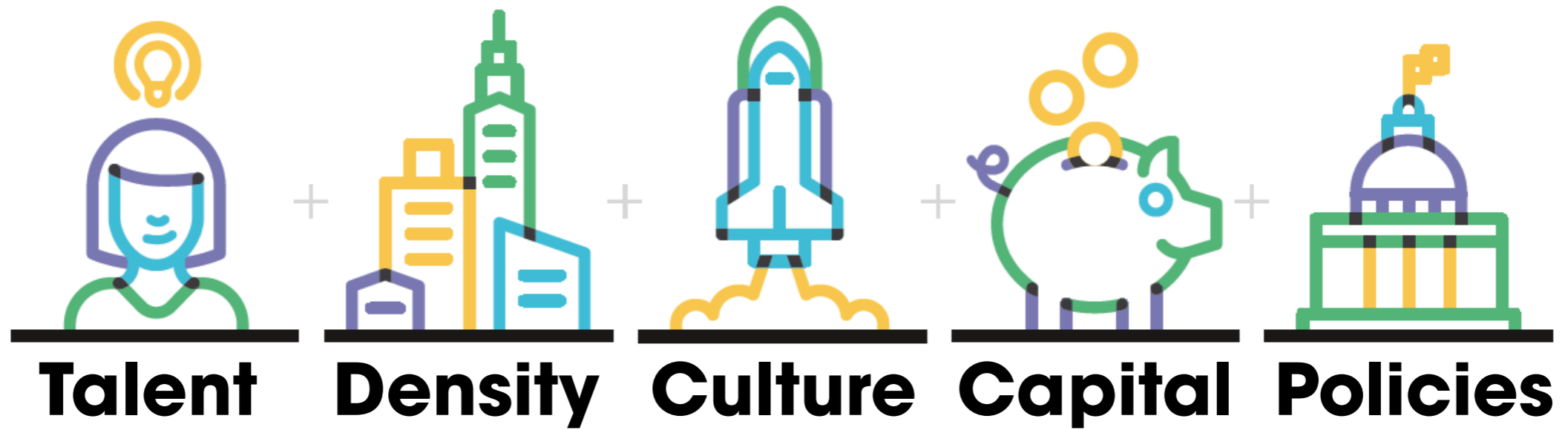


1421
Programmes

The Entrepreneur's Journey

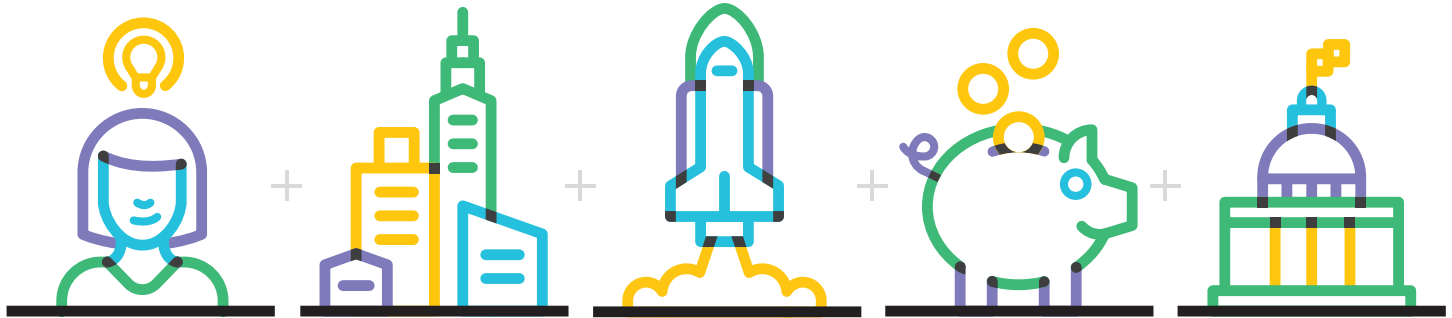


[**go.up.co/whitepaper**](https://go.up.co/whitepaper)



Fostering a thriving startup ecosystem

Ideas come from everywhere, and it's important to create an environment for them to thrive. When these 5 ingredients work together, they help to foster successful ecosystems and set up the entrepreneur for success.



Talent

Kickstart an investment in human capital by creating flexible labor markets that attract people with a variety of skills and experience.

Density

Create hubs, awareness in the media, build networks with mentors, and link academics and researchers with businesses.

Culture

Highlight entrepreneurs as role models, and failure as a part of the learning process. Teach skills and foster communication.

Capital

Investors can help coach founders along their journey and policy makers can make it easier for startups to access capital.

Regulations

Support entrepreneurs by providing stability, and use tax systems as incentives for investment, risk taking and capital formation.



As part of the **Jobs Act**, a startup visa could create up to **1.6 million** new US jobs in just **10 years**.¹



In fact, **50%** of Silicon Valley start ups have **1** or more immigrants as a key founder.²



"Proximity facilitates the repeated, **face-to-face** interaction that **fosters** the mix of competition and **collaboration**."³



Stanford alumni and faculty have created nearly **40K companies** and **5.4M jobs** since the 1930s, with annual revenues of **\$2.7 trillion**.⁴



Create a **culture** where talking about mistakes openly is normal, and it feels less like **failing** and more like **learning**.⁵



85-90% of jobs will require ICT skills by **2020**. Skills include data driven analysis, statistics, computer science, and coding.⁶



There should be **government support** to help investors **unlock capital** and **stimulate** the economy.⁷



Kickstarter has helped raise **\$1 Billion** to finance over **58,000** entrepreneurial projects.⁸



Corporate Tax can make a country an attractive place to grow a business.⁹ Tax breaks, and rebates can **encourage innovation**.



Patent Protection: Patent Trolls generated **\$29 billion** in direct costs for patent litigation that is equal to **11** Mars rover missions.

Empowering entrepreneurs and their communities around the world.



Sources can be found at: <http://blog.up.co/2014/09/05/fostering-thriving-startup-ecosystem-one-pager-source-list/>

- 1. Identify Community Leaders**
- 2. go.up.co/whitepaper**
- 3. Rate your own city**
- 4. Choose one of the ingredients**
- 5. Share knowledge**
- 6. Iterate**

Jose Iglesias
Director Europe
@joifer
jose@up.co