

# Global Financial Regulation: Convergence or Divergence?

Nicolas Véron

Senior Fellow, Bruegel (Brussels)

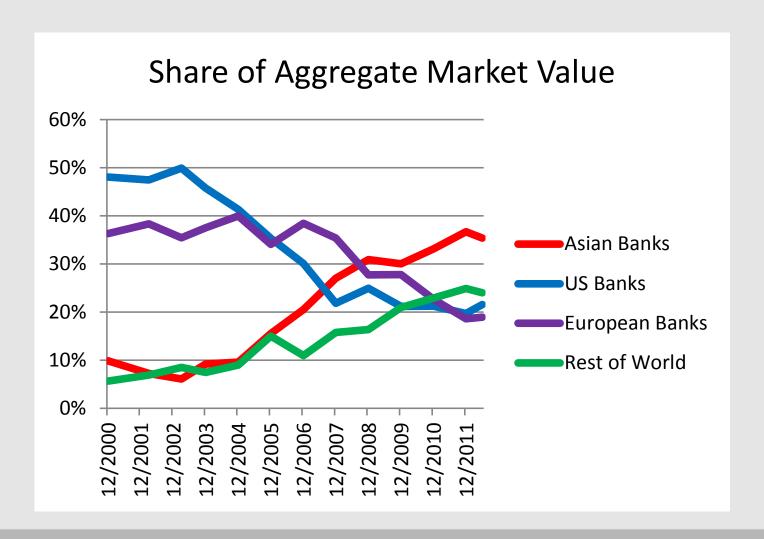
Visiting Fellow, Peterson Institute for International Economics (Washington)

Asia Europe Economic Forum

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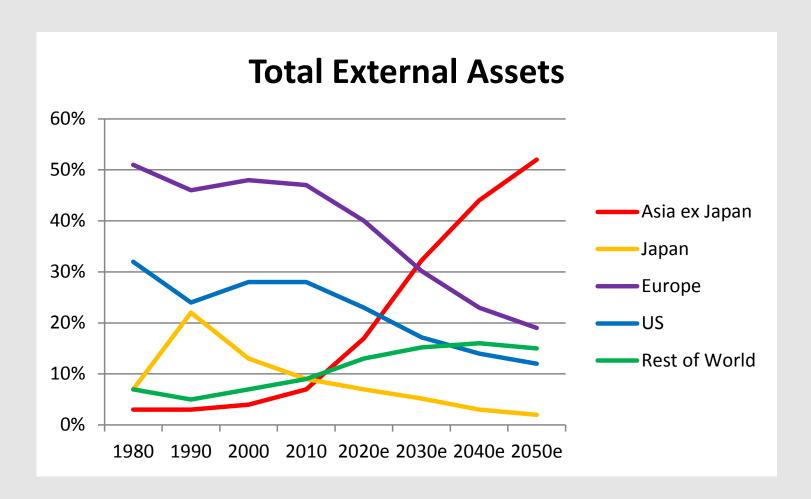


## A Multipolar Financial World...





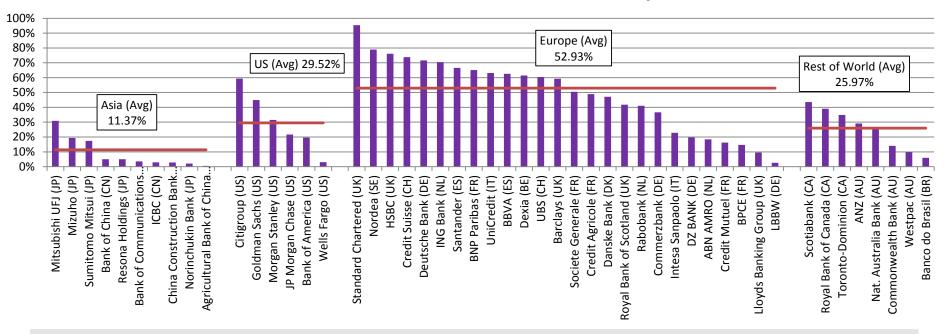
## ... Also in Terms of Cross-Border Flows...





## ... Even as Cross-border Intermediation Remains Mostly "Western" (and Japanese)

#### **Share of Revenue Outside of Home Country, 2010**



Sample: World's 50 largest banks by 2011 Assets (from The Banker database).

Source: 2010 annual reports, author's calculations



## Global Bodies: "Institutional Mismatch"

Institution	Nationality of Non-Exec. Chair	Nationality of Chief Executive
BIS	French	Spanish
Basel Committee	British	Australian
CGFS	American	German
CPSS	British	German
Financial Stab. Board	Canadian	Norwegian
IAIS	Australian	Japanese
IASB	French	Dutch
IMF	-	French
IOSCO	Japanese	British
OECD	-	Mexican
World Bank	-	American

Sample: FSB and its 10 members with a global (supraregional) constituency.

Source: websites / reports as of September 2012



## Global Financial Policy Framework

#### First G20 Summits (Washington, London, Pittsburgh)

- Strong involvement of principals
- "London-Pittsburgh Doctrine": financial regulation is [for the most part] a global agenda
  - "Global Problems Need Global Solutions"
- Significant breakthroughs
  - Basel III, derivatives clearing, rating agencies, resolution regimes

#### Current Status

- Partial divergence of priorities (European crisis)
- Weak coordination on high-profile political initiatives
  - > e.g. Volcker / Vickers / Liikanen / Moscovici
- Mostly delegation to FSB on more "technical" issues
  - ➤ and implementation monitoring: e.g. Basel Committee; IASB (?)
- Limited progress on cross-border supervision/resolution



## Financial Regionalism?

#### Financial policy integration in Europe

- European Supervisory Authorities 2011 (EBA, ESMA, EIOPA)
- Single Supervisory Mechanism 2013-14 (hosted by ECB)
- "Single [regulatory] rulebook" + "single [supervisory] handbook"
- Question mark: UK vs. rest of EU

#### Asian initiatives

- Chiang-Mai Initiative (M) / creation of AMRO (2011)
- ASEAN rhetoric on financial regulatory harmonization

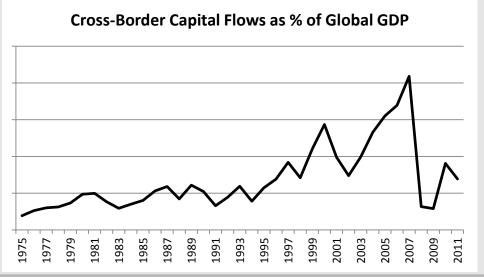
#### Financial regulation in regional trade negotiations?

- Trans Pacific Partnership / Transatlantic discussion?



## Financial Deglobalization?

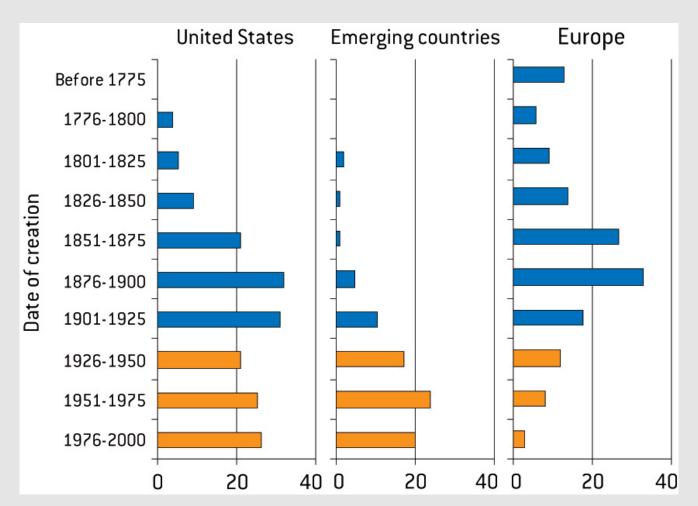
- Financial infrastructure fragmentation?
  - Tangible (e.g. clearing houses) and intangible (e.g. CRAs, auditors)
- Ring-fencing of global financial intermediaries
  - Impact on financial stability depends on stress scenarios
  - No consensus on growth impact
- Financial disintegration?
  - Eurozone crisis
  - no clear global trend



Source: Milesi-Ferretti update on Lane & Milesi-Ferretti 2007 JIE 8



## **High-Growth Firms: A Comparison**



FT Global 500 companies in each age category, based on the end-Sep. 2007 ranking.

Source: 'The Demographics of Global Corporate Champions', Bruegel Working Paper, July 2008 9



## **Different Challenges**

#### United States

- Focus on financial stability
- While keeping / strengthening financial development

#### Europe: multiple challenges

- Financial development: non-bank finance, high-growth firms
- Financial stability: TBTF, banking concentration at national level
- Ongoing crisis management / future of Eurozone

#### Large emerging economies

- Focus on financial development
- While keeping financial stability
  - memories of late-1990s Asian crisis



## Implications for Asia(ns)

- Domestic financial reform / liberalisation
  - in most "large" countries including China and India
- Interest in effective global financial governance
  - "West" can no longer be relied upon to maintain open global order
  - Regional alternatives unlikely
  - Liu Minkang article Oct 2010
- Need to correct "institutional mismatch"
  - Political obstacles in both "West" and "Asia"



### **Thank You For Your Attention**

Nicolas Véron +32 473 815 372 (Europe) / +1 202 550 0614 (U.S.) n.veron@bruegel.org / nveron@piie.com

Bruegel: www.bruegel.org

Peterson Institute: www.piie.com