



# **2<sup>nd</sup> SIMPATIC Annual Conference\* Programme**

The Hague, 2-4 April 2014

**Contact persons:** 

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# Wednesday 2 April 2014

Venue: Conference room, CPB (Van Stolkweg 14, The Hague)

14.15 – 15.00 Registration

15.00 – 17.50 Tax credits: are R&D tax incentives sufficiently effective and efficient in stimulating R&D? Some pieces of evidence

Chair: Pierre Mohnen, Professor, Maastricht University and UNU-MERIT

Jacques Mairesse, MERIT and CREST/ENSAE

"Some reflections and a few results on the evaluation of R&D tax incentives"

Bas Straathof, Programme leader, CPB

"A meta-analysis of the effects of R&D tax incentives"

**John Lester**, Executive Fellow at School of Public Policy, University of Calgary, Canada "An International Comparison of Tax Assistance for R&D: Estimates and Policy Implications"

**Pierre Mohnen**, Professor, Maastricht University and UNU MERIT "Tax incentives and firm size: effects of R&D investment in Spain"

Discussant: **Frédérique Sachwald**, Head of the Business R&D Unit, French Ministry of Higher Education and Research

## Thursday 3 April 2014

Venue: Ministry of Economic Affairs, Veegenszaal (Bezuidenhoutseweg 73, The Hague)

9.00 - 13.00	SCIENTIFIC WORKSHOP 1
8.50 - 9.00	Welcome – Reinhilde Veugelers, Scientific Coordinator of SIMPATIC, Bruegel
8.00 - 8.50	Registration

9.00 - 10.50: The endogenization of technical change in simulation models: State of the art and improvements

Chair: Paul Zagamé, Director, SEURECO Boris Le Hir, Senior Researcher, SEURECO

Pierre Le Mouël, Senior Researcher, SEURECO

Paul Zagamé, Director, SEURECO

"R&D, ICT and Innovation: A new frame by NEMESIS"

Leonidas Paroussos, Senior Researcher, ICCS

"Two factor learning curves of power generation technologies: implementation in GEM-E3"

**Lukas Vogel**, Economic Analyst, DG Economic and Financial Affairs- European Commission "Endogenous technical change in the QUEST model"

Karen van der Wiel, Program Manager Education, CPB

"Work in progress: The relationship between public R&D spending and growth"

10.50 - 11.05 Coffee break







#### 11.05 – 13.00: Jobs and Innovation: Employment effects of innovation in services

Chair: **Metka Stare**, Associated to the Institute for Economic Research (Ljubljana) **Joze Damijan**, Senior Research Fellow, Institute for Economic Research (Ljubljana) "Impact of Innovation in Services on Employment and Skill Upgrading"

**Bettina Peters**, Deputy Head, Dept. of Industrial Economics and International Management, ZEW Center for European Economic Research

"The influence of technological and non-technological innovation on employment growth in European service firms"

**Elena Huergo**, Head of the Department of Economic Analysis, Complutense University of Madrid

"Innovation and employment in Spanish manufacturing firms"

Discussant: Rinaldo Evangelista, Professor, University of Camerino (Italy)

13.00 - 13.30 Lunch

#### 13.30 - 14.30 Lunch Talk

Chair: Guntram Wolff, Director, Bruegel

Reinhilde Veugelers, Scientific Coordinator of SIMPATIC, Bruegel.

"Presentation of a policy brief on Impact of RTD policies: learning from the past, can we do better?"

Discussant: Bertholt Leeftink, Director- General Enterprise and Innovation, the

Netherlands Ministry of Economic Affairs Discussant: Laura van Geest, Director, CPB

(With Media)

# 14.30 – 15.45 POLICY MACRO PANEL. Policies for growth- state of the art, key challenges and suggestions for policy action

Chair: Reinhilde Veugelers, Scientific Coordinator of SIMPATIC, Bruegel Werner Roeger, Head of Unit, DG Economic and Financial Affairs- European Commission Román Arjona, Chief Economist, DG Research & Innovation- European Commission "Research, innovation and growth"

Luc Soete, Rector Magnificus of Maastricht University

"(In) consistencies between MS and European research, innovation and social cohesion policies: macro-economic challenges"

**Dirk Pilat**, Head, Science and Technology Policy Division, OECD Directorate for Science, Technology & Industry (via Skype)
Discussion

15.45 - 16.00 Coffee break

- 16.00 16.35 Keynote speech: **Bronwyn Hall**, Professor of Economics, Emerita; Professor of Economics of Technology and Innovation at UC Berkeley; University of Maastricht and UNU-MERIT "Innovation and Productivity"
- 16.35 17.00 Keynote speech: Bart Van Ark, Executive Vice President, Chief Economist and Chief Strategy Officer of the Conference Board (via Skype)

  "Intangible Capital and the Growth of the Knowledge Economy: Can We Manage It If We Cannot Measure it?"







17.00 – 18.30 POLICY MICRO PANEL. R&D Policies: State of the art and current challenges

Chair: Otto Toivanen, Professor, K.U.Leuven and CEPR

**Vincent Verouden**, Deputy Chief Economist, DG Competition- European Commission "The new EU rules on state aid to R&D and innovation: an economic perspective"

**Jeroen Heijs**, Management Team of the Directorate for Topsectors & Industrial Policy, Ministry of Economic Affairs

**Petri Lehto**, Head of Division at the Enterprise and Innovation Dept. of Finland's Ministry of Employment and the Economy Discussion

### Friday 4 April 2014

Venue: Ministry of Economic Affairs, Veegenszaal (Bezuidenhoutseweg 73, The Hague)

8.15 - 9.00 Registration

9.00 - 12.00 **SCIENTIFIC WORKSHOP 2** 

Green Innovation: To address environmental issues such as Climate Change we need more innovation. What policy instruments are needed to induce such innovation? What effect will this have on economic growth?

*Chair*: **Ralf Martin**, Assistant Professor of Economics, Imperial College Business School **Georg Zachmann**, Research Fellow, Bruegel

Michele Peruzzi, Research Assistant, Bruegel

**Ralf Martin**, Assistant Professor of Economics, Imperial College Business School **Carolyn Fischer**, Resources for the Future Centre for Climate and Electricity Policy

12.00 -12.40 Lunch

12.40 -13.30 Lunch talk. When is there enough evidence? This crucial question in Evidence Based

Policy will be explored

Jan Staman, Director of the Rathenau Institute

13.30 - 17.00 **SCIENTIFIC WORKSHOP 3** 

Micro Session. SIMPATIC research

Pierre Mohnen, Professor, Maastricht University and UNU-MERIT

Otto Toivanen, Professor, K.U.Leuven and CEPR

15.00 -15.15 Coffee break

17.00 -17.15 Conclusions